

Patty Juarez – National Diverse Segments Director, Wells Fargo

Patty Juarez has spent over 25 years at Wells Fargo in various leadership roles in Commercial Banking. Currently Patty serves as National Diverse Segments Director creating, developing, and executing the bank's segment strategies within several lines of business. Patty earned her bachelor's degree in business with an emphasis in accounting from the University of California, Berkeley, and her MBA in Finance from St. Mary's College of California in Moraga.

Patty is active in a variety of professional and community organizations, Patty was chairwoman and now Board Development Chair of the Orange County Hispanic Chamber of Commerce. She is Chair Elect of the board of CASA of Orange County (Court Appointed Special Advocates). Patty is member of the Latinx Outreach Leadership Advisory Board at Delta Airlines, The California Latino Economic Institute, and on the advisory board of the Latino Donor Collaborative. Lastly, Patty sits on the Dean's Board of Counselors for Chapman University's school of business and economics.

Patty has been featured on Forbes and Hispanic Executive as a trailblazing Latina, she often speaks about topics such as Diversity and Inclusion, diverse segments, multi-cultural marketing, access to capital, and financial literacy. She has been invited to speak at Harvard University, Stanford, and Chapman University as well as numerous community and civic organizations across the country. Patty has been recognized as a Latina of Influence, National Latina Corporate Woman of the year, Diversity Champion and Volunteer of the Year. At Wells Fargo, Patty is the President of Latin Connection, one of the largest employee resource groups at Wells Fargo (50 chapters) representing over 47,000 Latinos. She also chairs key committees in the Women in Leadership Council and Diversity Council for Commercial Banking.

Patty lives in South Orange County, Calif., with her husband Manny and her children Isabella (14) and Max (6).